

ALEXANDRE HAVARD

TESTIMONIALS



"We all desire to do good, to move forward, to become better — for

ourselves and for the ones we love. We try hard, but without a firm disposition to do better, our efforts stall and lose momentum. Alex Havard masterfully inspires us through his understanding of the foundational power of virtue."

- General Maryanne Miller USAF Retired



"Virtuous Leadership is a timeless book. After you read it, you will find

yourself citing its many brilliant phrases without even realizing it."

– Sari Essayah

World Champion in Women's Race Walking (1993) and Minster of Agriculture, Finland (2023)

• • •

"In a complicated world, simplicity is priceless. Virtuous



Leadership is full of brilliant insights. It is highly topical. and relevant."

– Timo Soini Finnish Minister of Foreign Affairs (2015-2019)

• • •

Renowned author and speaker launches new platform *"Igniting Hearts for Greatness"*

Alexandre Havard is a modern-day Renaissance man. He is a former attorney, philosopher, historian, professor, speaker, author, and sherpa guide all rolled into one. Core to Havard's teaching is that everyone is capable of greatness and leadership.

Havard teaches that leadership is a choice, not a rank or position. "Leadership is for everyone; it is not reserved for the elite. Leadership is a way of being; it is not based on your place in society or position in your organization," he says.

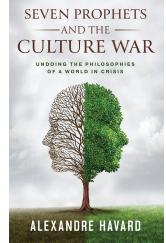
With those values front and center, Havard is launching his new platform — *alexhavard.com* — for leaders worldwide. The platform is available in English, French, and Spanish.

A devout Catholic, Havard echoes Pope Benedict XVI's statement, "The world offers you comfort. But you were not made for comfort. You were made for greatness."

The renowned lecturer and speaker believes that "magnanimity and humility go hand in hand. Man's exaltation must always be accompanied by service to the other. Magnanimity without humility is, therefore, no magnanimity at all. It is self-betrayal and can easily lead to personal calamities of one kind or another."

Havard's books include Virtuous Leadership: An Agenda for Personal Excellence (2007), Created for Greatness: The Power of Magnanimity (2011), and Coached by Joan of Arc: Lessons in Virtuous Leadership (2022).

His long-awaited new book, *Seven Prophets and the Culture War: Undoing the Philosophies of a World in Crisis*, will be released in January.





ALEXANDRE HAVARD is the founder of the Virtuous Leadership System. He was born and raised in Paris and is a graduate of one of France's leading law schools, Paris Descartes University. He worked as a lawyer in Europe for many years before discovering his mission to ignite hearts for greatness and raise up a new generation of Virtuous Leaders. His books on leadership, character, and virtue have been translated into many languages.

Alexandre Havard Author • Speaker • Professor INTERVIEW OPPORTUNITY Alexandre Havard

MEDIA CONTACT Patrick Novecosky patrick@novamedia.us (239) 682-7749

MEDIA ASSETS alexhavard.com/media

A L E X H A V A R D . C O M